



VELDA
VERSUS

VELDA

Day versus night

Maybe Words are not enough? Your bedroom is so much more than just a room to sleep? At night you sleep with your eyes closed; you enjoy your bedroom ambiance with your all your senses, from early morning until late at night. VERSUS takes into account this difference between day and night. You get all the 'space' to really **customize** your bedroom. You can adapt your boxspring bed perfectly to your comfort needs, your lifestyle and your idea for interior design. Exactly this is turning your VERSUS bed to a unique concept. You are living your life single or (sometimes) together? You sometimes allow your kids, cat and/or dog on your bed? You can enjoy your daily cup of coffee/tea or a Sunday breakfast in bed? You like to watch TV in bed or would you rather read a good book? Do you like a 'clean' place, or is it sometimes more 'sloppy' style? Are you fond of luxury, or are you a fan of 'keep it simple'?

You sleep without interruption, or are you leaving the bed at night? Whatever your lifestyle, the VERSUS concept corresponds to all your demands. You like minimalistic design, neo-classic chic, authentic craftsmanship or a trendy lifestyle? Natural tones, fashionable colours, a touch of glamour? Cuddly soft, natural or sturdy materials? Heavy contrasted or light tones? Whatever your choice the Versus concept meets all your expectations. **VERSUS MAKES YOUR DREAMS COME TRUE.**

You ask, VERSUS responds.

Or better said: the VERSUS allows you multiple-choice questioning.

For each question, You choose your favorite answer/option.

Creating, step by step, the VERSUS of your dreams.

You are the co-designer and co-stylist of your personal VERSUS boxspring bed.





Standaard versus luxe

VERSUS offers a choice in 2 boxspring principles:



The **VERSUS 2C** is the standard combination of a boxspring base + pocketspring mattress.



The **VERSUS 3C** is a luxurious combination of a boxspring base + deco pocketspring mattress + topper mattress.

The topper mattress makes the difference.

- The **VERSUS 2C** offers you a simple comfort feeling: you lie on a 2,5 cm thick layer of high resilience cold cure foam (HR). This 'comfort layer' lies on top of the pocketsprings inside the mattress.
- The **VERSUS 3C** offers you a triple comfort sensation: you lie on a 5 cm thick layer of high resilience cold cure foam (HR) in the topper plus below, a 2,5 cm thick layer of polyurethane foam (PU) in the pocketspring mattress. In other words, the 2 comfort layers combined are 7,5 cm thick (= 3x more than 2,5 cm).





Fixed versus adjustable

VERSUS offers a choice in 2 comfort versions:

- The **Fixed VERSUS**: a solid, no-nonsense boxspring. Perfect to sleep and when using pillows in your back to relax.
- The **VERSUS Adjustable**: a dynamic, multifunctional boxspring. Ideal to sleep and to relax in a 'smart' way. At the touch of a button you can adjust your boxspring to the position you prefer. Your back and legs are infinitely variable and can be adjusted each individually. Different positions can optionally be programmed. Both bed parts can be adjusted individually or optionally also be synchronized. These relax positions are a treat for your mind and body.

How and what you should choose? That depends on your habits, your expectations in comfort, your physical fitness and your budget.





Uno versus mono versus duo

VERSUS offers you a choice in 3 boxspring formats:



UNO is a single bed



MONO is a typical French bed



DUO is a twin beds

The choice for a particular format is not bound to your marital status! VERSUS takes into account all possible living and life situations, ages and budgets. You live happy together in a tight space? Then DUO or twin beds would not be an option. Are you single or

living at your parents home? You have a spacious bedroom? Then MONO could be more interesting UNO. The choice for UNO/MONO/DUO is the starting point for the co-designing and co-styling phase of your ideal VERSUS boxspring bed.



UNO VERSUS MONO VERSUS DUO



Step by step plan

How do you create your personal VERSUS?

Your personal VERSUS is set step by step. You will pass a list of multiple choice questions with different answers. Per item you just choose your favorite one!

STANDARD versus OPTIONS

You have a choice in

- **standard features (included in the basic price);**
- **optional features (at an additional fee).**

This way you yourself decide the price. The outcome is your VERSUS: a boxspring bed matching your body & demands. The ideal VERSUS responds to your sleep habits, your lifestyle and your taste for interior design.



1

UNO versus MONO versus DUO

First question: whose VERSUS? The answer will be clear:

- The **single UNO** is 'just for me';
- The **French MONO** bed responds to the 'for me/we' situation;
- The **twin DUO** choice 'for us'.



2

What are your demands on the COMFORT level of your VERSUS?

In this category themes such as ergonomic sleep and relaxing will be reviewed
Professional advise can be obtained by your local VERSUS distributor.

- 2.1. **COMbining: 2C versus 3C**
Which Versus combination you prefer? The standard boxspring + pocketspring mattress, or the more luxurious one including the topper mattress?
- 2.2 **relaxCOMFORT: adjustable versus fixed**
How and when do you use the VERSUS? How do you sleep? It helps you to choose between the flat or the adjustable version.
- 2.3. **sleepingCOMFORT: HR versus latex versus visco versus Feelfresh**
Which are you ergonomic demands? How to meet your sleeping comfort?
This would be determined by your physiology and your feelings.
Automatically you will make a personal choice in one of the three comfort layers.
- 2.4 **sleepCOMFORT: M versus L vs. XL**
You like to stretch out? How do like to lay down on your VERSUS?
How tall are you?
You prefer in fetal position or lie on your back/side/stomach?
These factors determine the ideal width and length of your boxspring bed.

3

What are your demands on the DESIGN of your VERSUS?

In this category design and dimensions will be chosen to match your living and interior style. A local VERSUS distributor could give you interesting tips.

- 3.1 **Headboard:** minimal versus maximal
You can choose between 7 to 11 models - from traditional tufted to clean design.
Each model comes in two heights and multiple widths. The choice is yours!
- 3.2. **Feet:** natural versus industrial
You have the choice of different models, in different colours and most of them in different heights.
- 3.3. Functional **accessories**
Optional footboard and upholstered side supports are also available to personalize your VERSUS combination.

4

What are your demands on the **STYLING** of your **VERSUS**?

This is the category of the upholstery, decoration and other accessories. Here you can totally rely on your emotion for style and comfort.

- 4.1 **Upholstery:** fabric vs. leather look
You have a choice in 16 fabrics and 8 leather-look fabrics.
- 4.2. **Decorative Accessories** to the bed
You can finish your **VERSUS** boxspring with a loose deco cover so your **DUO** bed will look like a single bed.
- 4.3. **Furniture around the bed**
You can complement your **VERSUS** with convenient furniture around the bed, such as a **Ottoman (L/XL)**, hockers and/or bedside tables (with/without LED-light.)



Headboards



Recto
 H92/110 - D12cm

 Square
 H92/110 - D12cm

 Flexion
 H92/110 - D15cm

 Arch
 H97/115 - D12cm

 Slender
 H92/110/112 - D72cm

Optional



Smart
 H112 - D11cm

 Diamond
 H112 - D11cm

 Mirage
 H123 - D12cm



Nelson
 H135 - D12cm

 Mania
 H110/92 - D15cm

 Rock
 H110/92 - D12cm

Accessories



Versus Secret
 H41 x W41 x L48cm



Versus de Luxe
 H:60 x W40 x L39cm



Bank Reposa/ Reposa XL
 L140 x W41 x H41cm/ L140 x W41 x H50cm



VELDA®

 **MADE IN BELGIUM**